WETM WETM 180 180 MY I WIN HERS. COM	WETM 201 Humboldt St Rochester, NY 14610
Rutler Till Media	

Contract # 1455732 **Date Entered** 10/28/16 Schedule Dates 10/31/16-11/08/16 **Last Modified** 11/04/16 Advertiser Tom O'Mara/State Senate/Republican/NY (83428) Ruth Irons **Entered By** No CO-OP Agency Butler Till Media (10961) Product Headline # Political - State Senate (1074)

Normal

15.00

**Net Total** 

Sales Tax

\$7,476.75

\$42,368.25

 Brand
 O'Mara for NYS Senate (559614)
 Demo

 Salesperson
 Irons, Ruth Ann (3342)
 Order Type

 Sales Office
 Elmira
 Package Deal

 Buyer Name
 Commission %

 Phone/Fax
 /
 Commission

CPE 51/1021/3347

Account Types Local/Political

Billing Type Weekly/Irregular

Comments Separation: 30

 Elmira (WETM)

 By Broadcast Month
 Spots
 Rate

 Nov. 2016
 202
 \$49,845.00

 Grand Total:
 202
 \$49,845.00

### **INCOMPLETE CONTRACT**

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Τι	u We	e Th	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	5A- Channel 18 News	5	х	X	(   X	X	X	i	5	\$75.00	\$375.00	Elmira (WETM)	Daypart EM	10/28/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	9A- Today Show 9-10A M-F	2	Х	X	<b>(</b>			I	2	\$60.00	\$120.00	Elmira (WETM)	Daypart DT	10/28/16
3.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	12P- WETM News 12pm	5	Х	X	(   X	X	X	l	5	\$55.00	\$275.00	Elmira (WETM)	Daypart DT	10/28/16
4.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	12P- WETM News 12pm	2	Х	X	(			İ	2	\$55.00	\$110.00	Elmira (WETM)	Daypart DT	10/28/16
5.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	9A- Meet The Press	1		1	I			X	1	\$350.00	\$350.00	Elmira (WETM)	Daypart DT	10/28/16
6.0	Normal Line / News	10/31/16-11/04/16	3	:30	4:58P- WETM News	5	Х	X	(   X	X	X	i I	5	\$300.00	\$1,500.00	Elmira (WETM)	Daypart EN	10/28/16
7.0	Normal Line / News	11/07/16-11/08/16	3	:30	4:58P- WETM News	2	Х	X	<b>(</b>			l L	2	\$300.00	\$600.00	Elmira (WETM)	Daypart EN	10/28/16
8.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:29P- WETM News 530P	5	Х	X	(   X	X	X	İ	5	\$450.00	\$2,250.00	Elmira (WETM)	Daypart EN	10/28/16
9.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:29P- WETM News 530P	2	Х	X	<b>(</b>			I	2	\$450.00	\$900.00	Elmira (WETM)	Daypart EN	10/28/16
10.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:58P- WETM News	5	Х	X	(   X	X	X	I	5	\$600.00	\$3,000.00	Elmira (WETM)	Daypart EN	10/28/16
11.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:58P- WETM News	2	Х	X	(			İ	2	\$600.00	\$1,200.00	Elmira (WETM)	Daypart EN	10/28/16
12.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5A- Channel 18 News	2	Х	X	<b>(</b>				2	\$75.00	\$150.00	Elmira (WETM)	Daypart EM	10/28/16
13.0	Revised Line / News	11/06/16-11/06/16	3	:30	6P- WETM News @ 6	1		I	ĺ		ı İ	Χ				Elmira (WETM)	Daypart EN	10/28/16
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### CONFIRMATION CONTRACT Accepted-Station: Date: Comments:

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:



Contract #	1455732	Date Entered
Schedule Dates	10/31/16-11/08/16	Last Modified
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By

10/28/16

11/04/16

Ruth Irons

Normal

15.00

**Net Total** 

Sales Tax

\$7,476.75

\$42,368.25

No

 Advertiser
 Tom O'Mara/State Senate/Republican/NY (83428)
 Entered By

 Agency
 Butler Till Media (10961)
 CO-OP

 Product
 Political - State Senate (1074)
 Headline #

 Brand
 O'Mara for NYS Senate (559614)
 Demo

 Salesperson
 Irons Ruth Ann (3342)
 Order Type

Salesperson Irons, Ruth Ann (3342) Order Type
Sales Office Elmira Package Deal
Buyer Name
Phone / Fax
Commission

 Phone/Fax
 /

 CPE
 51/1021/3347

 Account Types
 Local/Political

Billing Type Weekly/Irregular
Comments Separation: 30

LIIIIIIa (WLIPI)		
By Broadcast Month	<b>Spots</b>	Rate
Nov. 2016	202	\$49,845.00
Grand Total:	202	\$49,845.00

### **INCOMPLETE CONTRACT**

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / News	11/06/16-11/06/16	3	:30	6P- WETM News @ 6	2				X	2	\$275.00	\$550.00	Elmira (WETM)	Daypart EN	10/31/16
14.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7:01P- Jeopardy	5	X	Х	X   X	X		\$300.00	\$1,500.00	Elmira (WETM)	Daypart PA	10/28/16
15.0	Revised Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)	1	Χ			1 1				Elmira (WETM)	Daypart PA	10/28/16
15.1	Normal Line / SPOT	11/07/16-11/07/16	4	:30	7P- Optional Network Offering	1	X			1 1	1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA	10/28/16
16.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7:30P- Wheel of Fortune	5	X	Х	X   X	X		\$300.00	\$1,500.00	Elmira (WETM)	Daypart PA	10/28/16
17.0	Revised Line / SPOT	11/07/16-11/07/16	3	:30	7:30P- Wheel of Fortune	1	Χ			1 1				Elmira (WETM)	Daypart PA	10/28/16
17.1	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:30P- Wheel of Fortune	2	Х			1 1	2	\$300.00	\$600.00	Elmira (WETM)	Daypart PA	10/31/16
18.0	Normal Line / News	10/31/16-11/04/16	3	:30	10:59P- WETM News	5	X	Χ	X   X	X	Ę	\$300.00	\$1,500.00	Elmira (WETM)	Daypart LN	10/28/16
19.0	Revised Line / News	11/07/16-11/07/16	3	:30	10:59P- WETM News	1	Χ							Elmira (WETM)	Daypart LN	10/28/16
19.1	Normal Line / News	11/07/16-11/07/16	3	:30	10:59P- WETM News	2	Χ			1 1	2	\$300.00	\$600.00	Elmira (WETM)	Daypart LN	10/31/16
20.0	Revised Line / News	11/05/16-11/05/16	3	:30	10:59P- WETM News	1				X				Elmira (WETM)	Daypart LN	10/28/16
20.1	Normal Line / News	11/05/16-11/05/16	3	:30	10:59P- WETM News	2	- 1			X	2	\$275.00	\$550.00	Elmira (WETM)	Daypart LN	10/31/16
21.0	Normal Line / News	10/31/16-11/04/16	3	:30	6A- Channel 18 News		1	1	1 1 1	1		\$225.00	\$1,125.00	Elmira (WETM)	Daypart EM	10/28/16

CONFIRMATION CONT	RACI	
Accepted-Station:	Date:	Comments:

Date:

Accepted-Agency/Advertiser:



Contract #	1455732	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	11/04/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Butler Till Media (10961)	CO-OP	No
Product	Political State Senate (1074)	Headline #	

Ad۱ Age Pro Political - State Senate (1074) Demo Brand O'Mara for NYS Senate (559614) Order Type Salesperson Irons, Ruth Ann (3342) Normal Package Deal Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$7,476.75 Phone/Fax

**Net Total** 

\$42,368.25

51/1021/3347 Sales Tax **Account Types** Local/Political Billing Type Weekly/Irregular

Separation: 30

CPE

Comments

By Broadcast Month Rate Spots Nov. 2016 202 \$49,845.00 Grand Total: 202 \$49,845.00

Elmira (WETM)

# INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / News	11/07/16-11/08/16	3	:30	6A- Channel 18 News	2	Χ	Χ	1 1 1	i	2	\$225.00	\$450.00	Elmira (WETM)	Daypart EM	10/28/16
23.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7A- Today Show		1	1	1 1 1	1	į	\$225.00	\$1,125.00	Elmira (WETM)	Daypart EM	10/28/16
24.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	7A- Today Show		1	1	1 1 1	i i	2	\$225.00	\$450.00	Elmira (WETM)	Daypart EM	10/28/16
25.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7A- Saturday Today Show	1			1 1 1	X	1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/28/16
26.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- Today Show	1	- 1			X	1	\$125.00	\$125.00	Elmira (WETM)	Daypart EM	10/28/16
27.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	9A- Today Show 9-10A M-F		1	1	1 1 1	1	į	\$60.00	\$300.00	Elmira (WETM)	Daypart DT	10/28/16
28.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	5A- Channel 18 News				1	i i	1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/31/16
29.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	5A- Channel 18 News				1 1	i i	1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/31/16
30.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	5A- Channel 18 News		- 1			1	1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/31/16
31.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5A- Channel 18 News		1		1 1 1	1 1	1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/31/16
32.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	5A- Channel 18 News			1		1 1	1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/31/16
33.0	Normal Line / News	11/02/16-11/02/16	3	:30	6A- Channel 18 News				1	1 1	1	\$225.00	\$225.00	Elmira (WETM)	Daypart EM	10/31/16
34.0	Normal Line / News	11/03/16-11/03/16	3	:30	6A- Channel 18 News		- 1		1 1	i i	1	\$225.00	\$225.00	Elmira (WETM)	Daypart EM	10/31/16
35.0	Normal Line / News	11/04/16-11/04/16	3	:30	6A- Channel 18 News				1 1 1	1	1	\$225.00	\$225.00	Elmira (WETM)	Daypart EM	10/31/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	1455732	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	11/04/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Butler Till Media (10961)	СО-ОР	No
Broduct	Delitical Chata County (1074)	Headline #	

Age Product Political - State Senate (1074) Brand O'Mara for NYS Senate (559614) Order Type Salesperson Irons, Ruth Ann (3342) Normal Package Deal Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$7,476.75 Phone/Fax

51/1021/3347 **Account Types** Local/Political Billing Type Weekly/Irregular Comments Separation: 30

CPE

Elmira (WETM) By Broadcast Month	Spots	Rate
Nov. 2016	202	\$49,845.00
Grand Total:	202	\$49,845.00

**Net Total** 

Sales Tax

\$42,368.25

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th F	r Sa Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / News	11/07/16-11/07/16	3	:30	6A- Channel 18 News		2	i	1 1	1 1	2	\$225.00	\$450.00	Elmira (WETM)	Daypart EM	10/31/16
37.0	Normal Line / News	11/08/16-11/08/16	3	:30	6A- Channel 18 News			2		1 1	2	\$225.00	\$450.00	Elmira (WETM)	Daypart EM	10/31/16
38.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	7A- Today Show		1	2	2   2   2		6	\$225.00	\$1,350.00	Elmira (WETM)	Daypart EM	10/31/16
39.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	7A- Today Show		2	2		1 1	4	\$225.00	\$900.00	Elmira (WETM)	Daypart EM	10/31/16
40.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7A- Saturday Today Show			İ		1	1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/31/16
41.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- Today Show			İ		1	1	\$125.00	\$125.00	Elmira (WETM)	Daypart EM	10/31/16
42.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	9A- Today Show 9-10A M-F			1   1	1   1   1	1 1	4	\$60.00	\$240.00	Elmira (WETM)	Daypart DT	10/31/16
43.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9A- Today Show 9-10A M-F		2	i		1 1	2	\$60.00	\$120.00	Elmira (WETM)	Daypart DT	10/31/16
44.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	9A- Today Show 9-10A M-F			1		1 1	1	\$60.00	\$60.00	Elmira (WETM)	Daypart DT	10/31/16
45.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	12P- WETM News 12pm			1   1	1   1   1	1 1	4	\$55.00	\$220.00	Elmira (WETM)	Daypart DT	10/31/16
46.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	12P- WETM News 12pm		1	1		1 1	2	\$55.00	\$110.00	Elmira (WETM)	Daypart DT	10/31/16
47.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	3A- Meet the Press AN		1	i	1 1	1	1	\$350.00	\$350.00	Elmira (WETM)	Daypart EM	10/31/16
48.0	Normal Line / News	11/01/16-11/04/16	3	:30	4:58P- WETM News		İ	1   1	1   1   1	1 1	4	\$300.00	\$1,200.00	Elmira (WETM)	Daypart EN	10/31/16
49.0	Normal Line / News	11/07/16-11/08/16	3	:30	4:58P- WETM News		1	1		1 1	2	\$300.00	\$600.00	Elmira (WETM)	Daypart EN	10/31/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	1455732	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	11/04/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons

Adv CO-OP No Agency Butler Till Media (10961) Headline # Product Political - State Senate (1074) Brand O'Mara for NYS Senate (559614) Order Type Salesperson Normal Irons, Ruth Ann (3342) Package Deal Sales Office Elmira

Commission % 15.00 **Buyer Name** Commission \$7,476.75 Phone/Fax CPE **Net Total** \$42,368.25 51/1021/3347 **Account Types** 

Local/Political

Weekly/Irregular

Separation: 30

Billing Type

Comments

Sales Tax

Elmira (WETM) By Broadcast Month Rate Spots Nov. 2016 202 \$49,845.00 Grand Total: 202 \$49,845.00

## INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Normal Line / News	11/01/16-11/04/16	3	:30	5:29P- WETM News 530P		i	1	1	1	1		4	\$450.00	\$1,800.00	Elmira (WETM)	Daypart EN	10/31/16
51.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:29P- WETM News 530P		1	1		1	i i		2	\$450.00	\$900.00	Elmira (WETM)	Daypart EN	10/31/16
52.0	Normal Line / News	11/01/16-11/04/16	3	:30	5:58P- WETM News		1	1	1	1	1		4	\$600.00	\$2,400.00	Elmira (WETM)	Daypart EN	10/31/16
53.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:58P- WETM News		1	1		1			2	\$600.00	\$1,200.00	Elmira (WETM)	Daypart EN	10/31/16
54.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7:01P- Jeopardy			1	1	1	1		4	\$300.00	\$1,200.00	Elmira (WETM)	Daypart PA	10/31/16
55.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7:30P- Wheel of Fortune			1	1	1	1		4	\$300.00	\$1,200.00	Elmira (WETM)	Daypart PA	10/31/16
56.0	Normal Line / News	11/01/16-11/04/16	3	:30	10:59P- WETM News		1	1	1	1	1		4	\$300.00	\$1,200.00	Elmira (WETM)	Daypart LN	10/31/16
57.0	Normal Line / SPOT	11/01/16-11/04/16	2	:30	6:30P- NBC Nightly News			1	1	1	1		4	\$800.00	\$3,200.00	Elmira (WETM)	Daypart DT	10/31/16
58.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	6:30P- NBC Nightly News		1			1			1	\$800.00	\$800.00	Elmira (WETM)	Daypart DT	10/31/16
59.0	Normal Line / News	11/05/16-11/05/16	4	:30	6P- WETM News @ 6				 	1	1		1	\$175.00	\$175.00	Elmira (WETM)	Daypart EN	10/31/16
60.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	6:30P- NBC Nightly News					1	1		1	\$800.00	\$800.00	Elmira (WETM)	Daypart EN	10/31/16
61.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	6:30P- NBC Nightly News					1		1	1	\$800.00	\$800.00	Elmira (WETM)	Daypart EN	10/31/16
62.0	Normal Line / NFL	11/06/16-11/06/16	4	:30	8:20P- NBC Sunday Night Football					1	1 1	1	1	\$700.00	\$700.00	Elmira (WETM)	Daypart EN	10/31/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:										

Contract #	1455732	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	11/04/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Butler Till Media (10961)	СО-ОР	No

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dvertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
gency	Butler Till Media (10961)	CO-OP	No
roduct	Political - State Senate (1074)	Headline #	
rand	O'Mara for NYS Senate (559614)	Demo	
alesperson	Irons, Ruth Ann (3342)	Order Type	Normal
ales Office	Elmira	Package Deal	
uyer Name		Commission %	15.00
hone/Fax	/	Commission	\$7,476.75

**Net Total** 51/1021/3347 Sales Tax **Account Types** Local/Political Billing Type Weekly/Irregular

Separation: 30

Accepted-Station:

CPE

Comments

Date:

Elmira (WETM) By Broadcast Month Spots Rate Nov. 2016 202 \$49,845.00 Grand Total: 202 \$49,845.00

# INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

\$42,368.25

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
63.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	8A- Today Show	1		i I	1	į	İ		Х	1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	11/4/16
64.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	7:30A- Community Focus	2		I I	I	ĺ			Χ		\$25.00		Elmira (WETM)	Daypart EM	11/4/16
64.0.1	Closed Preempt	11/06/16						 				 					Elmira (WETM)	Program Change/Exception - Community Focus CXL, Twin Tiers comm'l free	
64.0.2	Closed Preempt	11/06/16						 	1	 	 	 					Elmira (WETM)	Program Change/Exception - Community Focus CXL, Twin Tiers comm'l free	
65.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	10A- Twin Tiers Weekly	2		l I	I	1	I		Х		\$75.00		Elmira (WETM)	Daypart EM	11/4/16
65.0.1	Closed Preempt	11/06/16						 		 							Elmira (WETM)	Program Change/Exception - twin tiers went comm'l free for 1 hr.	
65.0.2	Closed Preempt	11/06/16						 		 		 					Elmira (WETM)	Program Change/Exception - twin tiers went comm'l free for 1 hr.	
66.0	Normal Line / News	11/05/16-11/05/16	3	:30	6P- WETM News @ 6	2		I I		Ī	I I	Х		2	\$275.00	\$550.00	Elmira (WETM)		11/4/16
67.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	7P- 7:30P (EST)	1		X	i	I				1	\$300.00	\$300.00	Elmira (WETM)		11/4/16
					CON	FIF	RM.	ΑT	-IC	NC	CC	ON.	TF	RAC	Т				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

WETM WETM 201 Humboldt St Rochester, NY 146	610
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Contract #	1455732	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	11/04/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Butler Till Media (10961)	CO-OP	No

Adv Age Headline # Product Political - State Senate (1074) Brand O'Mara for NYS Senate (559614) Order Type Salesperson Irons, Ruth Ann (3342) Normal Package Deal Sales Office Elmira Commission % 15.00

**Buyer Name** Commission \$7,476.75 Phone/Fax **Net Total** CPE \$42,368.25 51/1021/3347 Sales Tax **Account Types** Local/Political

Billing Type Weekly/Irregular

Separation: 30

Comments

Elmira (WETM) By Broadcast Month **Spots** Rate Nov. 2016 202 \$49,845.00 Grand Total: 202 \$49,845.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7P- 8P (EST)	2				X	i I	2	\$75.00	\$150.00	Elmira (WETM)		11/4/16
69.0	Normal Line / News	11/06/16-11/06/16	3	:30	11:30P- WETM News 1130P	2					X	2	\$150.00	\$300.00	Elmira (WETM)		11/4/16
70.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	7P- Football Night in America	2		 		i I	X	2	\$300.00	\$600.00	Elmira (WETM)		11/4/16
71.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	11A- Today Show		3	3			l I	5	\$25.00	\$125.00	Elmira (WETM)		11/4/16
71.0.1	Preempt	11/07/16								ı	l L				Elmira (WETM)	No Avail/Exception -	
72.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	12:30P- Jeopardy		2	2			l J	4	\$25.00	\$100.00	Elmira (WETM)		11/4/16
73.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	1P- Days Of Our Lives		3	3			l I	2	\$50.00	\$100.00	Elmira (WETM)		11/4/16
73.0.1	Preempt	11/07/16								İ	l I				Elmira (WETM)	No Avail/Exception -	
73.0.2	Preempt	11/07/16								l	l L				Elmira (WETM)	No Avail/Exception -	
73.0.3	Preempt	11/07/16								I	l J				Elmira (WETM)	No Avail/Exception -	
73.0.4	Preempt	11/08/16							-	 	 				Elmira (WETM)	No Avail/Exception - only two breaks and they are in it	
74.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	2P- Rachel Ray		3	3		i	l I	6	\$25.00	\$150.00	Elmira (WETM)		11/4/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WETM WETM 201 Humboldt St Rochester, NY 14610
Butler Till Media 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Contract #	1455732	Date Entered	10/28/16			
Schedule Dates	10/31/16-11/08/16	Last Modified	11/04/16			
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons			
Agency	Butler Till Media (10961)	CO-OP	No			
Product	Political - State Senate (1074)	Headline #				
Brand	O'Mara for NYS Senate (559614)	Demo				
Salesperson	Irons, Ruth Ann (3342)	Order Type	Normal			
Sales Office	Elmira	Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax	1	Commission	\$7,476.75			
CPE	51/1021/3347	Net Total	\$42,368.25			
Account Types	Local/Political	Sales Tax				

**Account Types** 

Billing Type

Comments

Local/Political

Separation: 30

Weekly/Irregular

Elmira (WETM) By Broadcast Month	Spots	<u>Rate</u>
Nov. 2016	202	\$49,845.00
Grand Total:	202	\$49,845.00
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## INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	4P- Dr. Oz		3	3				1	6	\$25.00	\$150.00	Elmira (WETM)		11/4/16
76.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	3P- 4P (EST)		3	3		- 1		İ	6	\$15.00	\$90.00	Elmira (WETM)		11/4/16
77.0	Revised Line (RevL) / NFL	11/06/16-11/06/16	4	:30	8:20P- NBC Sunday Night Football					1	1	1	1	\$700.00	\$700.00	Elmira (WETM)		11/4/16
Est 77.0	Unapproved (RevL) / NFL	11/06/16-11/06/16	4	:30	8:20P- NBC Sunday Night Football					1		2	2	\$700.00	\$1,400.00	Elmira (WETM)		11/4/16
Est 78.0	Unapproved (NewL) / SPOT	11/06/16-11/06/16	4	:30	8P- 8:20P (EST)						1		1	\$500.00	\$500.00	Elmira (WETM)		11/4/16
					CON	IFIF	RMA	ATI	101	V C	OC	VTF	RAC	Т				
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	tation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 02:22 PM on Friday, November 4 2016